

**accesso**<sup>®</sup>

# **2025 Full Year Results**

March 30, 2026





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**Steve Brown**

Chief Executive Officer



**Matthew Boyle**

Chief Financial Officer

# Agenda

- 1 Company Overview
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- 3 Financial Review
- 4 Strategic Inflections
- 5 Outlook



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# Company Overview

# Business Overview



The operating system for the world's best leisure destinations.

**accesso**® is the technology platform behind the world's leading leisure and entertainment destinations. From selling tickets, moving guests through queues, processing payments, running F&B and retail, and turning data into decisions **accesso** is the market leader.

**1,100+**

Venues Served

**31**

Countries Served

**~600**

Employees

**\$5B+**

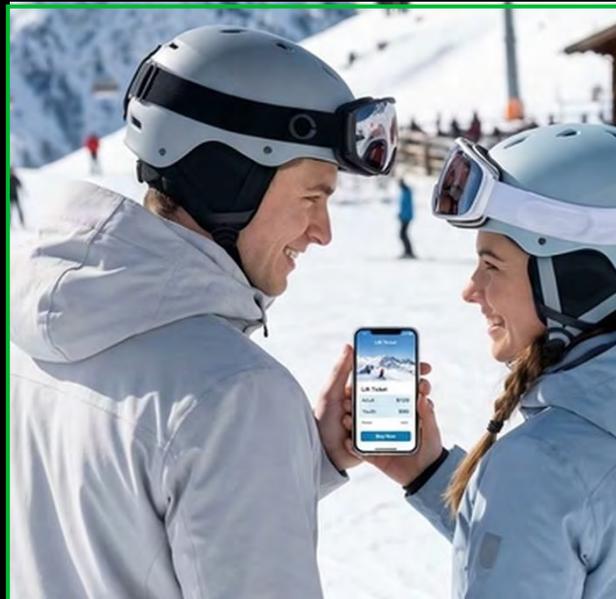
Annual Payments Processed

Revenue is predominantly **transaction-based** which means **accesso** earns when its customers earn, creating natural alignment and strong commitment. Listed as **acso** on AIM (London Stock Exchange).

# Our Solutions



The only platform that spans the entire guest journey from discovery to departure.



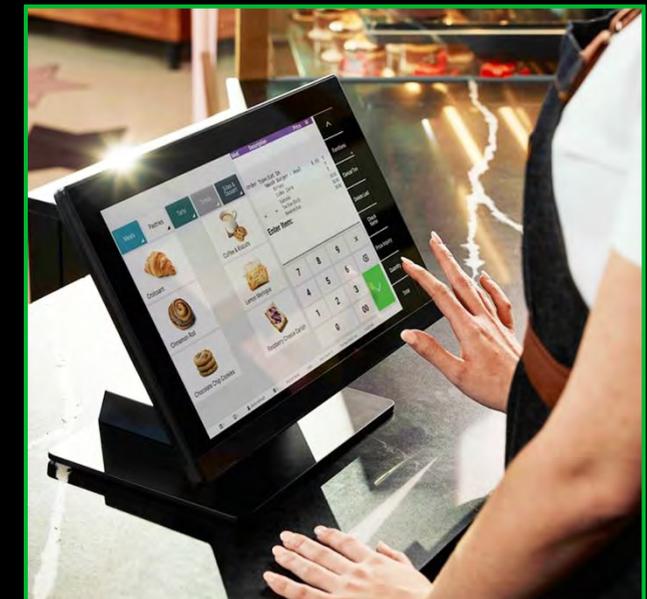
## Ticketing & eCommerce

Purpose-built for high-volume, high-variability environments where downtime is not an option.



## Virtual Queuing

Patented technology that eliminates physical wait times and increases per-guest spending.



## Restaurant & Retail

Cloud-native point of sale across multi-site food, beverage and retail operations.

**Distribution :** Connectivity to resellers, OTAs and travel partners that broadens reach without adding cost.

**Guest Experience Management:** Digital waivers, incident tracking and entitlement management giving operators real-time visibility and control.

**Embedded Payments:** Payment facilitation capturing margin on every transaction while removing complexity for the customer.

# Markets Served



1,200+ venues across 33 countries encompassing every major leisure and entertainment vertical.



## Attractions

Theme parks, water parks and cultural venues



## Ski

Ski resorts and mountain destinations



## Live Entertainment

Arenas, performing arts and event spaces



## Hospitality

Resorts, casinos and hotels

## Global Reach

Operating across 33 countries with localised payment, language and compliance support.

## Blue-Chip Customer Base

Serving the world's most recognised leisure brands, with deep product relationships and high retention.

## Vertical Depth

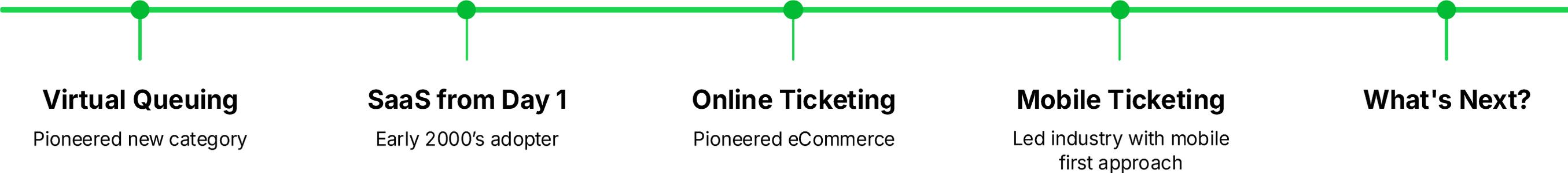
Purpose-built for the complexity of leisure operations in terms of scale and functionality.

# Pioneering Every Wave

First to market. Every time.



***Nearly three decades of moving first — then the market follows***



***...while we expanded verticals and capabilities via acquisition***





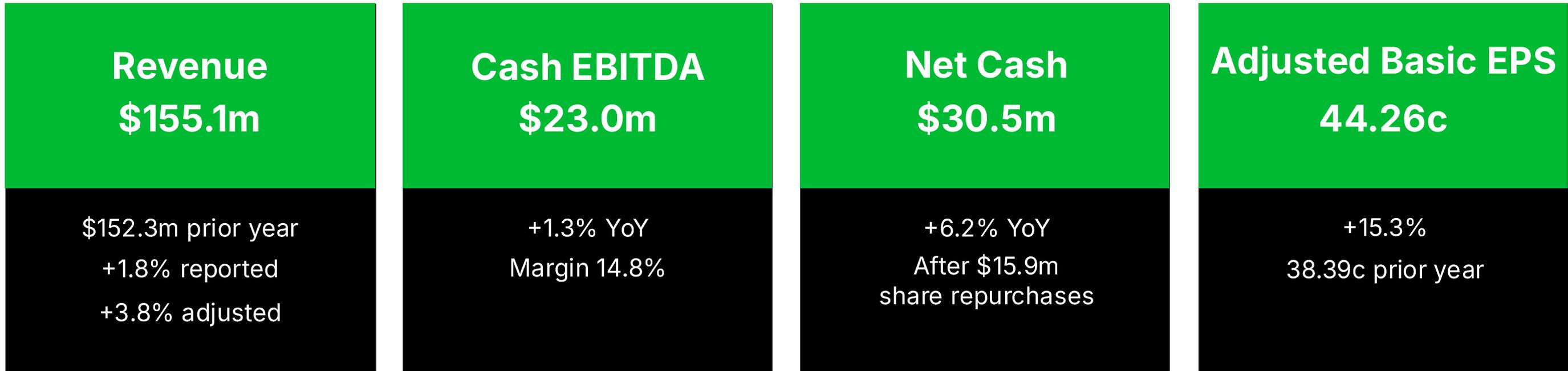
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# 2025 Performance Overview

# Key Financial Highlights



Growth, profitability and cash are all moving in the right direction.



# Trading Environment & How We Responded



Headwinds met with discipline, focus and delivery.

## The Environment

### Uneven Demand

Varied by product, venue type and geography with no uniform softness.

### Travel Disruption

Socio-political factors hit tourist-dependent venues; most accesso clients are US-based.

### Summer Softness

Transactional volatility at peak as operators struggled to offset via pricing.

### Market Sentiment

Swept into indiscriminate software sell-off despite the strength of our position.

## How We Responded

### Commercial Execution

43 new venue wins (up from 30). 25 converted to SaaS or added products (up from 9).

### Cost Discipline

Costs managed responsibly; headcount 682→655 in-year, further 45 post-period; AI driving productivity gains.

### Revenue & Margin

Transactional revenue flat, but not backwards. Total revenue +1.8% to \$155.1m; margin 78.5%.

### Leadership Succession

Structured transition initiated with continuity and strong leadership secured.

# Commercial Results & Successes



Scaling our commercial engine through deeper customer integration and disciplined execution.

## 43

### New Venue Wins

Up from 30 in FY 2024 reflecting sharper focus and improved execution

## 25

### SaaS Conversions

vs 9 in the prior year with quality of wins also improved

## 39%

### Win Rate Increase

More disciplined go-to-market approach driving results



### New CCO & Commercial Leadership

Refreshed commercial leadership with stronger sales engagement and an expanded marketing function



### Reimagined Go-to-Market

Updated website and refined market positioning translated into improved engagement and opportunity flow



### Pipeline Visibility Strengthened

Pipeline visibility strengthened as year progressed with confidence in continued commercial momentum into FY 2026



### Quality of Wins Improved

25 venues converting to SaaS and/or expanding relationships through adoption of additional products, vs 9 in the prior year



# Momentum with accesso Freedom<sup>SM</sup>



Our strategic bet is paying off and gaining momentum.

## Why we acquired

Freedom fills a critical cloud-native F&B, retail, and guest commerce gap, completing our comprehensive venue solution.

## The near-term reality

Like any product investment, Freedom has a short-term cost impact, but we are confident in its value.

## Why it's paying off

Freedom is successfully expanding existing relationships and winning new ones as both a lead product and a cross-sell.

### Acquired 2022

Strategic acquisition now delivering returns.

### Live Since 2024

Early traction validating the investment thesis.

### 63 Venues Contracted

More than double the prior year.



# Ski Vertical Performance

Our strategy clicked. Now we lead the market.

## Why we acquired

2023 acquisition of what is now **accesso Paradox**<sup>SM</sup> provided an efficient, high-quality path to market with a modern SaaS solution for the **accesso Siriusware**<sup>SM</sup> on-premise ski clients.

## Building the product

Feature development is largely complete, showing real traction and adoption interest.

## Why it's working

Freedom and our mobile app create a full-stack ski offering, solidifying sector leadership.

**+17%**

Transactional revenue growth driving fastest-growing vertical in portfolio.

**160+ Resorts**

~2x client base of the nearest competitor placing us as the clear market leader.

# Virtual Queuing: Progress, Perspective & Potential

Context matters. One decision is not a verdict on **accesso LoQueue<sup>SM</sup>**.



## The Technology

25 years of fine-tuning that no vibecoded alternative comes close.



## The IP

Our patents protect virtual queuing at scale. Defended and won in 2025.



## The Facts, In Context

One customer discontinued **LoQueue** as a strategic choice, not a technology verdict.



## The Outlook

A major customer reversed course with extension through 2026 and expanded with a two-location pilot.



# AI Enablement Across the Organisation



From initiative to infrastructure AI is permanently embedded in how **accesso** operates and competes.

AI-assisted workflows are now well established across engineering, product, sales and marketing are supporting faster delivery, improved accuracy and more effective use of resources.

Early results are tangible: meaningful time savings, higher-quality outputs, and a demonstrable ability to do more with less.

As we move into 2026, AI enablement shifts from initiative to infrastructure to a permanent part of how accesso operates and competes.

## Product & Design

AI-assisted UI/UX design and faster iteration cycles across product development.

## Engineering

Faster delivery and higher output quality with AI-assisted development workflows.

## Sales & Marketing

Accelerated proposal development, enhanced content creation and more targeted customer engagement.

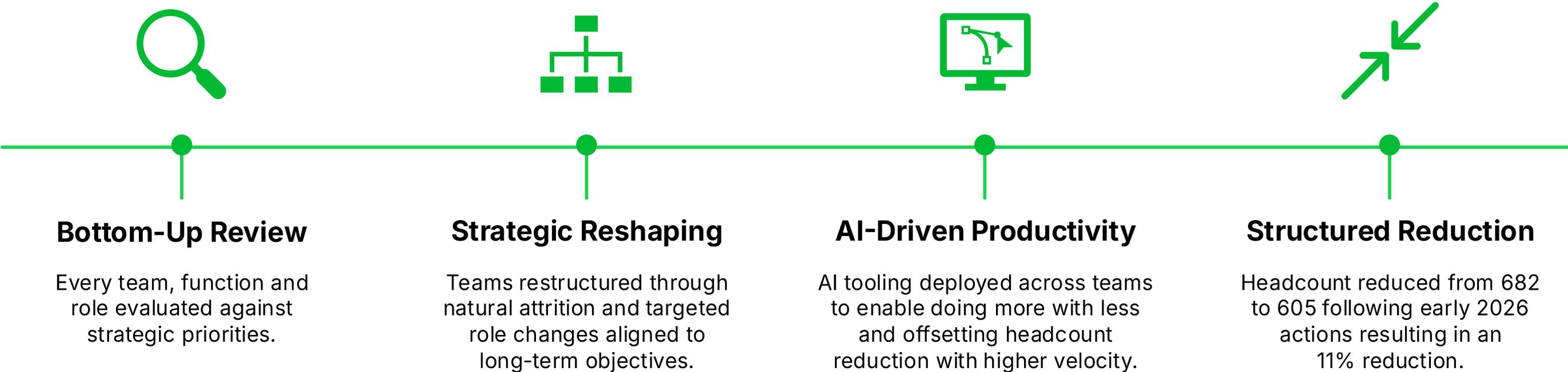
## Operations

Meaningful time savings and higher-quality outputs across all functions results in doing more with less.

# Operational Efficiency



Forging a leaner, sharper organization, built for sustainable growth.





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# Financial Review

# Financial Highlights

Resilient performance in a challenging macro environment.



<b>\$23.0m Cash EBITDA</b>		+0.8% YoY   14.8% margin Principal operating metric	
<b>\$155.1m</b> <b>Group Revenue</b> +1.8% reported; +3.8% underlying	<b>78.5%</b> <b>Gross Margin</b> Up from 78.1% FY 2024	<b>+37.7%</b> <b>Statutory PBT</b> \$14.3m — notable increase	<b>44.26¢</b> <b>Adj. Basic EPS</b> +15.3% year-on-year
<b>\$30.5m</b> <b>Net Cash</b> After \$15.9m buybacks; further \$20.0m on tender post year end	<b>~20%</b> <b>Shares Repurchased</b> 7.0% via buyback in 2025; additional 12.7% post period end		

**Repeatable revenue**  
 Near-unchanged year-on-year, demonstrating resilient business quality.

Revenue Type	FY 2025	FY 2024
Transactional	73.7%	75.3%
Other Repeatable	10.9%	10.2%
<b>Total Repeatable</b>	<b>84.6%</b>	<b>85.5%</b>
Non-Repeatable	12.0%	10.3%
Other	3.4%	4.2%

# Revenue by Type



Repeatable revenue at 84.6% of total demonstrating a resilient, recurring base.

(\$ in thousands)	FY 2025	FY 2024*	% Change
Virtual queuing	24,209	25,705	(5.8%)
Ticketing and eCommerce	65,816	65,756	+0.1%
Distribution	24,274	23,226	+4.5%
<b>Transactional revenue</b>	<b>114,299</b>	<b>114,687</b>	<b>(0.3%)</b>
Maintenance and support	11,900	10,187	+16.8%
Platform fees	2,133	3,164	(32.6%)
Recurring licence revenue	2,920	2,232	+30.8%
<b>Total repeatable</b>	<b>131,252</b>	<b>130,270</b>	<b>+0.8%</b>
One-time licence revenue	1,854	2,550	(27.3%)
Implementation, CR and Billable services*	7,970	5,327	+49.6%
Professional services*	8,773	7,796	+12.5%
<b>Non-repeatable revenue</b>	<b>18,597</b>	<b>15,673</b>	<b>+18.7%</b>
Hardware	1,169	2,179	(46.4%)
Other	4,087	4,169	(2.0%)
<b>Other revenue</b>	<b>5,256</b>	<b>6,348</b>	<b>(17.2%)</b>
<b>Total revenue</b>	<b>155,105</b>	<b>152,291</b>	<b>+1.8%</b>

Transactional revenue was broadly flat at \$114.3m, with virtual queuing softness offset by ticketing stability and distribution growth of 4.5%.

Total repeatable revenue grew 0.8% to \$131.3m, representing 84.6% of total revenue.

Non-repeatable revenue rose 18.7% to \$18.6m, driven by implementation and change request work up 49.6%.

Other revenue declined 17.2% to \$5.3m, reflecting lower hardware sales as the prior year included \$1.8m in sales of **accesso Prism**™ bands to a blue-chip customer not repeated in 2025.

\*The prior year comparative has been restated to split implementation, change request and billable services revenue from professional services.

# Income Statement



Operating Profit up 21.5% demonstrating robust cost discipline.

(\$ in thousands)	FY 2025	FY 2024	% Change
<b>Revenue</b>	<b>155,105</b>	<b>152,291</b>	<b>+1.8%</b>
Cost of sales	(33,310)	(33,283)	+0.1%
<b>Gross profit</b>	<b>121,795</b>	<b>119,008</b>	<b>+2.3%</b>
Administrative expenses*	(107,367)	(107,130)	+0.2%
<b>Operating profit</b>	<b>14,428</b>	<b>11,878</b>	<b>+21.5%</b>
Finance expense	(1,360)	(2,319)	-41.4%
Finance income	1,253	839	+49.3%
<b>Profit before tax</b>	<b>14,321</b>	<b>10,398</b>	<b>+37.7%</b>

Note: 2024 administrative expenses are restated to include \$1.28m of additional costs in relation to share-based payment transactions

Revenue increased 1.8% to \$155.1m, showing resilience despite softer attendance volumes.

Gross margin grew to 78.5% from 78.1% reflecting a favourable shift to higher-margin ticketing revenue and lower hardware sales within Guest Experience.

Reported admin expenses flat at \$107.4m (+0.2%), while underlying admin expenses increased 2.5% to \$99.5m, driven by inflationary staffing costs. Headcount reduced from 682 to 655 over the year, with further organisational efficiencies realised post year-end.

Net finance expense of \$0.1m was 92.8% lower. Net finance expense reduced because of foreign currency gains on foreign currency revaluations on USD balances.

# Cash EBITDA

Cash EBITDA held firm at \$23.0m, with a 14.8% margin.



(\$ in thousands)	FY 2025	FY 2024*	% Change
Operating profit*	14,428	11,878	+21.5%
Add: acquisition, integration and disposal expenses	84	127	-33.9%
Add: Amortisation related to acquired intangibles	3,362	4,212	-20.2%
Add: Share-based payments*	4,245	4,988	-14.9%
Add: Amortisation and depreciation (excl. acquired intangibles)	3,950	4,259	-7.3%
Deduct: Capitalised internal development costs	(3,050)	(2,633)	+15.8%
<b>Cash EBITDA</b>	<b>23,019</b>	<b>22,831</b>	<b>+0.8%</b>
<b>Cash EBITDA margin %</b>	<b>14.8%</b>	<b>15.0%</b>	<b>—</b>

Cash EBITDA grew 0.8% to \$23.0m with margin broadly stable at 14.8% (2024: 15.0%), reflecting resilient cash generation and disciplined cost management.

Amortisation of acquired intangibles reduced 20.2% to \$3.4m (2024: \$4.2m) as certain acquired assets became fully amortised during the year.

Share-based payment charge reduced 14.9% to \$4.2m (2024: \$5.0m), reflecting a reassessment of vesting expectations on certain awards granted in earlier periods.

Capitalised development costs increased to \$3.1m, reflecting continued investment in the platform and product roadmap.

Note: 2024 operating profit is restated to include \$1.28m of additional costs in relation to share-based payment transactions. This restatement does not impact the cash EBITDA number presented.

# Cash Flow



Strong, consistent operating cash generation with net cash of \$30.5, +\$1.8m on FY24

(\$ in thousands)	FY 2025	FY 2024
Operating cash flow before movement in working capital	26,131	25,742
Working capital movements	6,087	(10,943)
<b>Cash generated from operations</b>	<b>32,218</b>	<b>14,799</b>
Tax	(2,684)	(2,747)
Capitalised development costs	(3,050)	(2,633)
Purchase of intangible assets	(4,480)	-
Purchase of property, plant and equipment	(585)	(420)
Net interest paid	(414)	(883)
Net payment made to finance lease creditors	(712)	(839)
Purchase of shares held in trust	(4,053)	-
Purchase of own shares for cancellation	(15,911)	(8,094)
Other	(342)	(333)
<b>Movement in net cash in year</b>	<b>(13)</b>	<b>(1,150)</b>
Foreign exchange gain / (loss) on cash in year	1,795	(1,599)
<b>Opening net cash</b>	<b>28,716</b>	<b>31,465</b>
<b>Closing net cash</b>	<b>30,498</b>	<b>28,716</b>

Net cash increased by \$1.8m from \$28.7m at 31 December 2024

Operating cash flow before working capital increased by \$0.4m to \$26.1m. Working capital inflow of \$6.1m (2024: outflow of \$10.9m), primarily driven by timing of collections around year-end in the Distribution business. Pass-through cash held at year end was \$8.9m, up from \$2.8m in FY24.

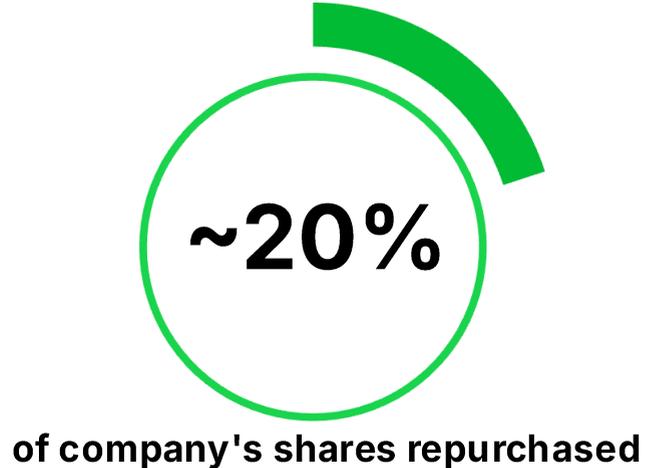
\$15.9m spent on repurchase of own shares for cancellation and \$4.05m spent on further purchase of shares held by the EBT.

\$4.5m spent on intangibles during the year includes the \$4.0m on the purchase of 1RISK intellectual property

Gross cash of \$41.4m with borrowings of \$10.9m at 31 December 2025.

# Capital Allocation

Returning value to shareholders with conviction and consistency.



**\$36.1m — Returned to shareholders across two buyback programmes and a post year-end tender offer.**



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# Strategic Inflections

# The AI Disruption Risk Spectrum

Where software companies sit from most exposed to most defended.



① Critical Risk	② High Risk	③ Moderate Risk	④ Low Risk	⑤ Lowest Risk
<p>Repetitive workflows</p> <p>Per-seat pricing</p> <p>Low switching costs</p> <p>AI replicates 60–80% of core function</p>	<p>Productivity &amp; collaboration tools where AI replicates the core output.</p> <p>Seat compression as teams do more with fewer licences.</p>	<p>Horizontal systems of record with deep integrations.</p> <p>Data is sticky but AI becomes the interface layer</p>	<p>Vertical systems of record</p> <p>Deep domain expertise</p> <p>Proprietary data</p> <p>Transactional pricing.</p> <p>AI enhances vs. replace.</p> <p><b>*deterministic outcome*</b></p>	<p>Regulated, physical-world systems of record inseparable from hardware, compliance, and real-time operations.</p> <p>AI drives MORE demand</p>
<p><i>Asana, Monday.com, Freshdesk, Zendesk Lite</i></p>	<p><i>Grammarly, Calendly, Notion, Tableau dashboards</i></p>	<p><i>Salesforce, SAP, HubSpot, ServiceNow, Workday</i></p>	<p><i>Veeva (pharma), Procore (construction), Toast (food service)</i></p>	<p><i>CrowdStrike, Honeywell, Siemens SCADA, Epic EHR</i></p>

# Structurally Protected — and Positioned to Win



AI is the next evolution of a platform built to evolve. We are more valuable than vulnerable.

## Embedded Customer Data

Years of transactions, configurations, and history deeply woven into the platform.

## Mission-Critical Systems

Ticketing, queuing, POS that AI complements, not replaces.

## Deep Domain Expertise

20+ years of accumulated leisure tech logic.

## Platform Breadth

Full venue ecosystem for revenue from ticketing to F&B to payments.

## Transaction-Based Revenue

~75% transactional, 85% repeatable. No seat risk.

## Strong Position in Noisy Market

The market appears to be indiscriminate in the SaaS selloff without fully understanding its structural differences.

## The Offensive Opportunity

Nobody else connects ticketing, queuing, F&B, payments, and guest behavior across an entire venue.

The interconnected view is the AI opportunity.

# Strategic Progress



Decisive moves that strengthen the platform and expand the opportunity.



## Payments Expansion

**Adyen** partnership expands accesso into payment processing offering new margin from existing volume and a more comprehensive solution for customers.



## Composable Commerce

Platform evolution maintaining eCommerce leadership while staging broader premier commerce adoption across products. Pilot completed 2025. Adoption by **accesso Paradox** across 2026.



## Conversational Commerce

Preparing for a new shopping experience with AI-powered chat that lets guests browse, order and pay through natural conversation. Targeted customer pilot H1 2026.



## AI Evolution

Identified **Dexibit**<sup>SM</sup> as a target acquisition and a strategic leapfrog opportunity to accelerate intelligent capabilities across our solutions. A decisive and transformational move to further strengthen market position.

# Expanding the Payments Stack



A unified payments system built on billions in annual transaction volume.

**Payments Are at Our Core**

accesso processes billions of dollars in transactions annually with payment gateway connectivity .

**Now We're Going Deeper**

Expanding to the processor level unlocks pricing no individual operator could negotiate alone.

**Better Economics for Everyone**

Combining gateway and processor brings less complexity along with more value for our clients and accesso.



# Payments Partnership with Adyen

The world's best payments infrastructure, embedded in every transaction.

Following a thorough evaluation, **Adyen** was selected and a strategic partnership formalised in February 2026.

Offering embedded payments to customers from mid-2026. Customers retain full flexibility to use alternatives.

## Better Rates

Leveraging transaction scale of **accesso** for attractive processing rates

## Reduced Complexity

Payments become native with no separate integration

## Capital-Light Revenue

Incremental stream alongside core transaction model



# Composable Commerce & Conversational Commerce



Innovations continues to keep **accesso** ecommerce ahead of the market.

## Composable Commerce

**accesso Passport**® sets the standard for guest commerce. Composable Commerce makes that same experience available across the accesso portfolio beginning with accesso Paradox.

### Headless Commerce

Commerce logic is decoupled from the front-end. Each platform delivers its own guest experience on a shared engine.

### Modular Architecture

Ticketing, upsells, memberships, F&B are each a discrete, independently deployable component, configured per platform.

### Reusable Components

Build once, deploy across multiple platforms. Less duplication, faster delivery.

## Conversational Commerce

AI and natural language processing let guests browse, buy and get support through chat, voice or messaging with no forms, no menus.

### Natural Language Purchasing

"Two adult tickets for Saturday afternoon" and the system understands, checks availability and completes the transaction.

### In-Context Support & Upsell

Answer questions, recommend add-ons and process payment, all within the same conversation.

### Any Channel, Any Interface

WhatsApp, web chat, ChatGPT or Google Gemini provides one commerce engine, wherever guests already are.



# The Strategic Imperative

Data everywhere. Insight nowhere.

## The Problem

Venues generate vast operational and guest data. It sits in disconnected systems, limiting visibility and forcing decisions based on incomplete insight.

## The Opportunity

Unifying venue data and enriching it with external signals like weather, reviews, and social sentiment creates a foundation for an AI driven ecosystem.

## accesso Is the Best Prepared to Lead the Intelligence Era



**Visibility Across the Guest Journey**



**Embedded in Core Venue Systems**



**Foundation for AI-Driven Insights**



**Global Network of Attractions**



**Execution at Scale**



**Powerful Sector Context**

# Dexibit Acquisition: Intelligence, Acquired



Embedding intelligence at the core and staying ahead as AI reshapes the industry.

Completed 28 March 2026. **Dexibit's** capabilities will be brought to market as **accesso Intelligence**<sup>SM</sup>

AI analytics, demand forecasting, capacity planning, and a data management platform spanning multiple technology vendors.



### Unified Intelligence Layer

Single view across ticketing, F&B, wait times, staffing, weather, events and school calendars regardless of which systems operators have in place at their venue.



### Accumulated Context

Models trained on venue-specific context like seasonality, event impacts, and weather sensitivity that off-the-shelf AI simply lacks.



### A Leapfrog Move

Infrastructure, data pipelines and momentum are already in motion. Building from scratch would take years. Competitors starting that journey today are already behind.

**75+**

Venues Already Using Dexibit

**1,000+**

Pre-Built Visualisations

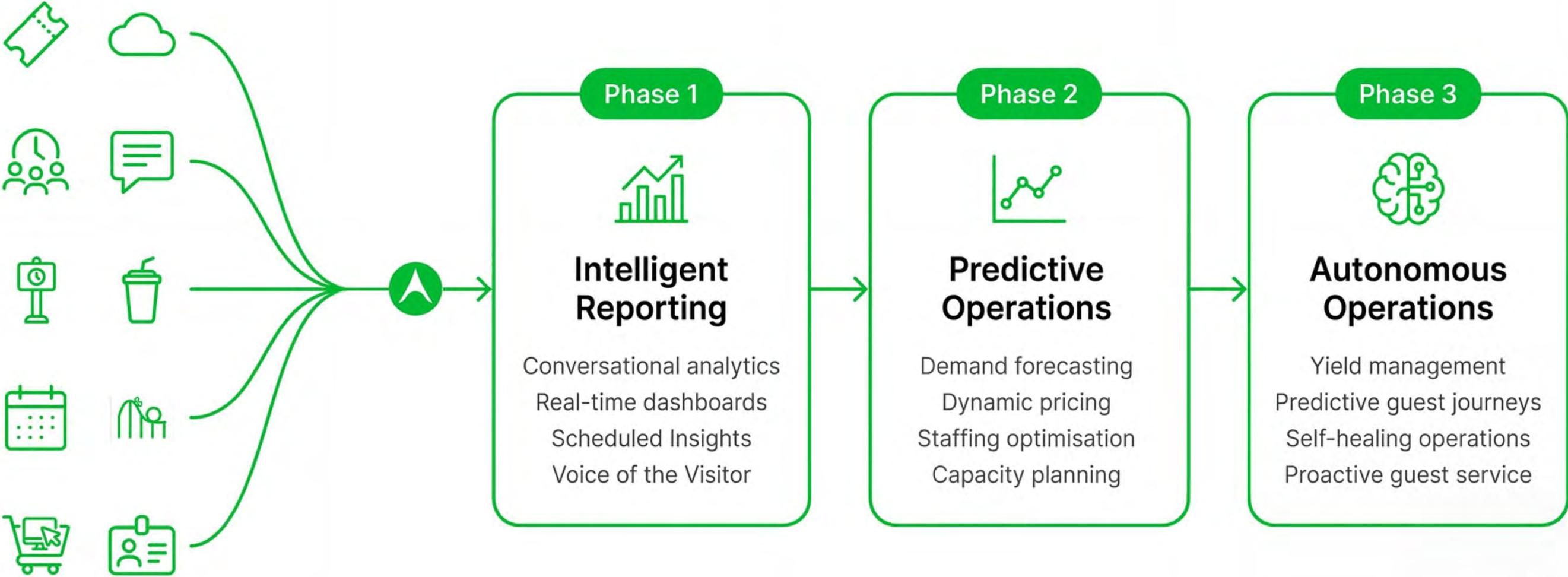
**100+**

System Integrations

# From Reporting to Autonomous Operations

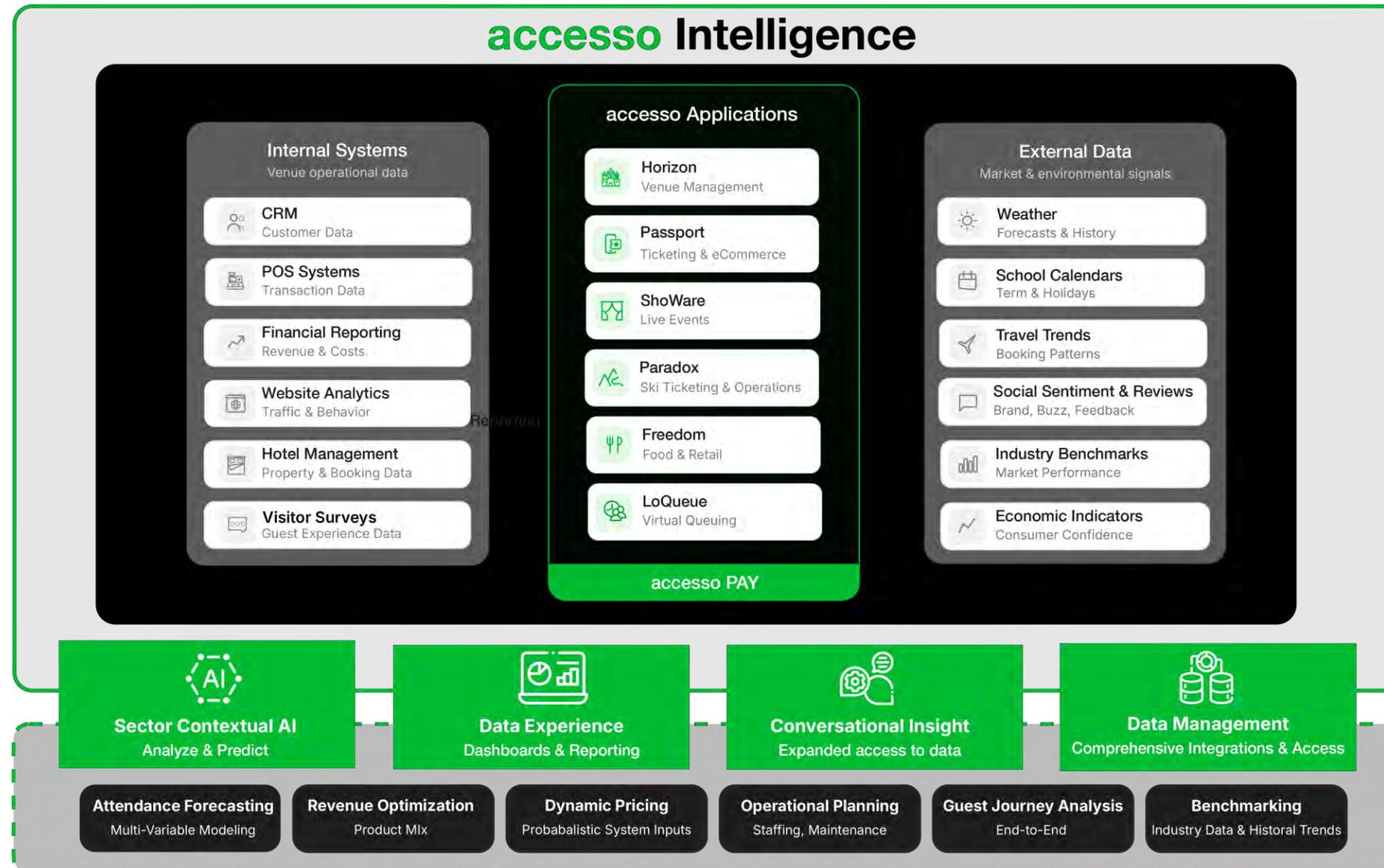


The roadmap from dashboards to self-optimising venues.



# The Venue's Ecosystem Unified

Every system connected. Every silo an insight.





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# Outlook

# An Unrivaled Ecosystem Further Strengthened by AI



The opportunity ahead is larger than the one behind us.



## An unrivaled position

Ecosystem across ticketing, queuing, commerce, payments, and intelligence.

Modern, data-rich platform with deep domain expertise.

AI enhances our advantage, it doesn't disrupt it.



## Engineered to Evolve

**Payments:** Adyen partnership completes the loop and expands opportunity.

**Intelligence:** Dexibit + accesso establish leadership in AI-powered insights.

**Composable Commerce:** Extending leadership with capabilities to scale across solutions.



## Built to lead what comes next

Sustained R&D and disciplined product management.

More efficient cost structure and stronger commercial leadership.

A proven approach, ready for the next wave.

# Outlook & Guidance



FY expectations in line with current market consensus

**~\$146m**  
**FY Revenue**

In line with market expectations

**~\$20.0m**  
**Cash EBITDA**

In line with market expectations

## Trading Update

- Solid start to the year with broader momentum across the business, reinforcing confidence in the long-term strength of queuing, ticketing and guest management offerings.
- Trading in the early part of the year has been in line with expectations.

## Middle East Context

- Professional services milestones and licence implementations expected to generate \$4.5m–\$5.0m of revenue in the current year. ~\$2.5m relates to milestone revenue yet to be achieved through H2; balance already delivered and pending final customer acceptance.

## Balance Sheet & Capital Returns

- Strong balance sheet maintained despite ~20% share buyback and **Dexibit** acquisition.
- Predictable free cash flow to support continued capital returns.



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Powering the Business of Fun